

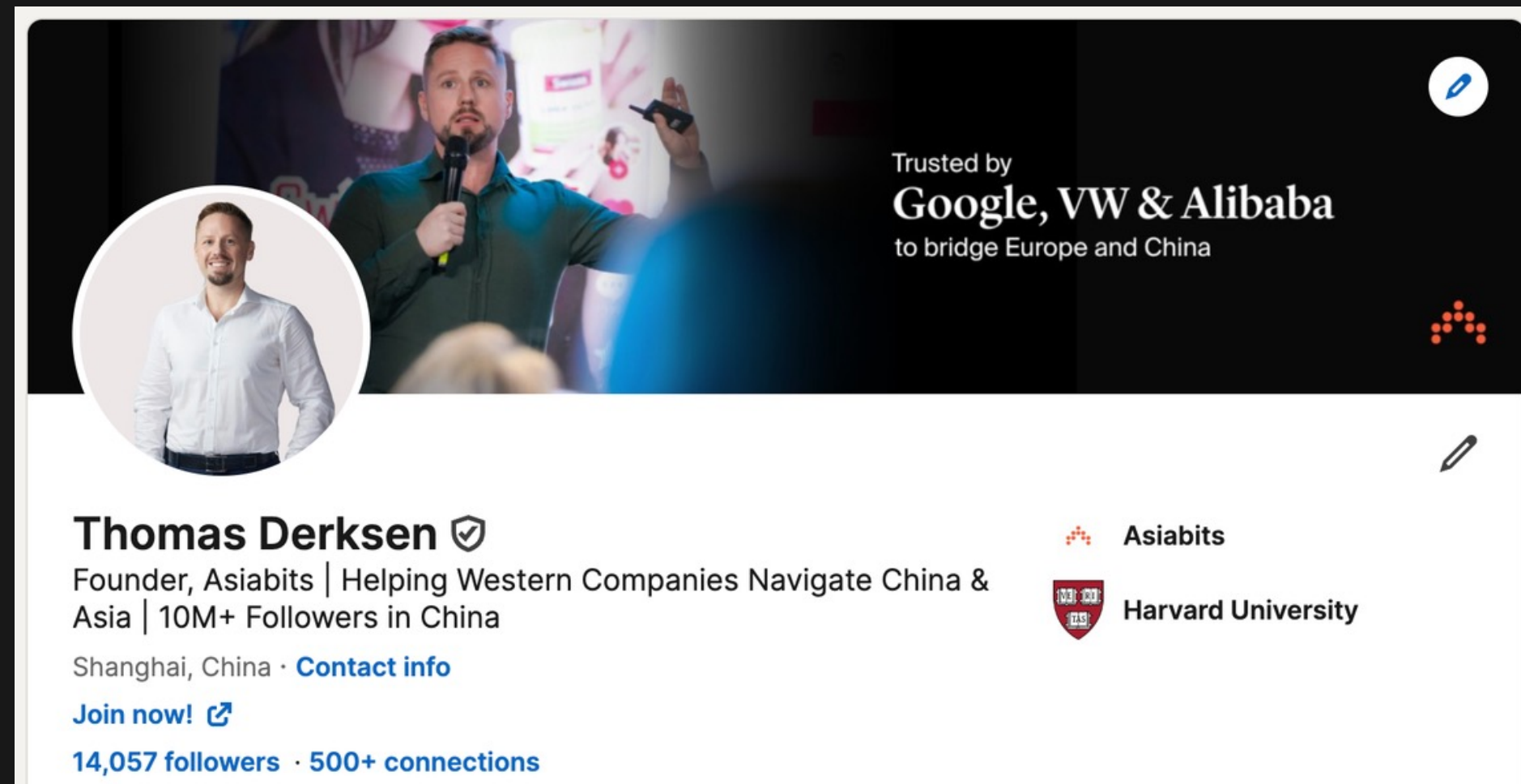


# PORTFOLIO



Thomas Derksen (阿福)

[www.thomas-derksen.com](http://www.thomas-derksen.com)



The image shows a LinkedIn profile for Thomas Derksen. The header features a circular profile picture of a man in a white shirt and a larger background image of him speaking at a podium. Text in the header includes "Trusted by Google, VW & Alibaba to bridge Europe and China". The profile name is "Thomas Derksen" with a verified badge. His bio reads "Founder, Asiabits | Helping Western Companies Navigate China & Asia | 10M+ Followers in China". He is located in "Shanghai, China" and has a "Contact info" link. There is a "Join now!" button with an external link icon. At the bottom, it shows "14,057 followers" and "500+ connections". Logos for "Asiabits" and "Harvard University" are displayed on the right side of the profile.

Trusted by  
**Google, VW & Alibaba**  
to bridge Europe and China

**Thomas Derksen** ✓  
Founder, Asiabits | Helping Western Companies Navigate China & Asia | 10M+ Followers in China  
Shanghai, China · [Contact info](#)  
[Join now!](#) ↗  
14,057 followers · 500+ connections

Asiabits  
Harvard University

# INTRODUCTION

Thomas Derksen is a German entrepreneur, bestselling author, and one of the most influential Western voices on China. Based in Shanghai for over a decade, he helps international businesses and investors navigate China's rapidly evolving tech and business landscape. His unique position - fluent in Mandarin, German, and English with 10 million+ followers across Chinese and Western platforms - makes him a rare bridge between both worlds.

# ENTREPRENEUR



- Founder, Asiabits - providing weekly insights on China's tech and business landscape to 18,000+ decision-makers across Europe, the US, and Asia
- Host of the Asiabits Podcast, featuring founders and investors building the future of Asia's economy
- Bestselling co-author of "The One Hour China Book - All of China Business in Six Short Stories"

## REACH & CREDIBILITY



- 10M+ followers across China's leading platforms (Weibo, Bilibili, Douyin) - one of the most-followed Western voices in China
- 14,000+ LinkedIn followers among international business leaders and investors
- Trusted by Google, Volkswagen, Alibaba, the German Embassy in China, and 50+ global organizations over the past decade

## KEYNOTE SPEAKER



- 100+ keynotes and fireside chats for corporations, chambers of commerce, and industry events
- Signature style: sharp insights, real-world stories from the ground in China, and a dash of humor
- Core topics:
  - China's Tech & Innovation Landscape
  - Cross-Border Business & Investment
  - Intercultural Communication

# PODCAST “MADE IN CHINA”

The Made in China Podcast - the most distinguished podcast in the German-Chinese business community, trusted by executives, entrepreneurs, and policymakers alike.

- **174+ episodes since 2021, audience reach: 100,000+**
- **Featured Podcast Guests**
  - **Norbert Riedel**, German Consul General Shanghai
  - **Jens Ritter**, CEO Lufthansa Airlines
  - **Timo Boll**, Table Tennis World Cup Winner
  - **Prof. Dr. Hermann Simon**, Founder of Simon-Kucher
  - **Joerg Wuttke**, President European Chamber of Commerce



## Recent Keynote Speeches



**《HOW CHINA'S ROBOTICS & PHYSICAL AI ARE  
RESHAPING RETAIL》**

**@ K5 Future Retail Conference, Berlin**

## Recent Keynote Speeches



《HOW A GERMAN KID GOT FAMOUS IN CHINA AND LOST EVERYTHING》  
@ TEDxNYU Shanghai

## Recent Keynote Speeches



《EINBLICKE IN MOBILITÄT UND LEBENSART  
INTERNATIONALER MEGACITYS》

@ Volkswagen Drive, Berlin

## KEYNOTE SPEECHES



《NEW PATTERNS OF CONSUMPTION IN CHINA》

@ Swiss Chamber of Commerce, Shanghai

## Recent Keynote Speeches



《CHINA'S TECH LANDSCAPE FOR GLOBAL INVESTORS》

@ XIN Summit, Shenzhen

## Recent Keynote Speeches



**《5 QUESTIONS EVERY CEO ASKS ME ABOUT CHINA》  
@ FOUNTAINVEST INVESTOR SUMMIT, HANGZHOU**

# Recent Keynote Speeches



《THE FUTURE OF E-COMMERCE IN CHINA》

@ German Chamber of Commerce, Shanghai

# Recent Keynote Speeches



《THE BEST PARTNERSHIPS START WITH CONFUSION》  
@ OPTIMA 2026 Pharma Symposium

# WHY THOMAS DERKSEN IS THE IDEAL FIT



- 10+ years based in Shanghai
- Bestselling co-author of "The One Hour China Book"
- Deep understanding of both markets



- One of the most-followed Western voices in China, bringing unique credibility and audience trust
- Recognized thought leader on China's business landscape



- 100+ keynotes for corporations, chambers of commerce, and global conferences
- Topics: Tech, Investment, Cross-Border Business



- Direct engagement with Chinese and Western executives
- Host of the Made in China and Asiabits podcasts
- Fluent in German, English, and Mandarin

A man with short brown hair and a beard, wearing a white button-down shirt and a dark belt, is smiling. The background is black. Large, bold, yellow text 'THANK YOU' is overlaid across the center of the image, partially obscuring the man's face and shirt.

THANK YOU

Thomas Derksen (阿福)

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